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Excellence Recognized: Excell Partners Honored for Exceptional Growth, Commitment & Resilience

The virtual awards ceremony on April 14, 2021, set to an ETV theme, celebrated our dealer and vendor partners and the decades that rocked the music industry. The outstanding achievements and commitment of the top dealers and vendors of the Excell Foodservice Equipment Dealer Network were recognized. In the competitive industry of foodservice equipment and supplies, these companies have distinguished themselves during an unparalleled 2020.

The **Vendor of the Year Award** was presented to those who have shown resilience, support, dedication, and commitment to the group - all of which positively influence sales volume. These vendors helped our dealer members adapt to the challenges presented, often going above and beyond to create unique opportunities that allowed them to remain competitive in the marketplace and increase their bottom line.

The following vendors were honored with the Vendor of the Year Award for their contributions in the following categories:

Partnership & Loyalty: Star Manufacturing Customer Focus: Atosa USA

Education & Training: Waring Commercial Strategic Growth: AMMEX

The prestigious **Dealer of the Year Award** was presented to **Arctic Food Equipment** for exceptional growth and strategic planning while adapting business during an unparalleled year.

Seven Excell vendors received an Excellerator Award for achieving remarkable double-digit annual growth:

Accurex Grindmaster-Cecilware

AMMEX Omcan

Edlund UNOX

Federal Industries

Ten Excell dealers were recognized with the **Excellerator Award** for their ability to break through the barriers of 2020 and grow their annual volume by a significant double-digit percentage:

Arctic Food Equipment Foodservice Co-Op of America

BBC Distributing Ikonik Supply

Capital City Restaurant Supply Mac's Restaurant Equipment

Dietary Equipment Tahoe Ecommerce

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Four Excell dealer members were recognized with the **Great Expectations Award** for achieving strong growth in 2020 and continuing towards significant future contributions to the group:

Capital City Restaurant Supply

Superior Equipment

C-Plus Enterprises

Four Excell dealer members were recognized with the **Circle of Excellence Award** for exemplifying Excell's values of Go One Step Further, Think Forward and Relentless Improvement, while demonstrating personal and professional excellence:

Arctic Food Equipment

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BBC Distributing

Tahoe Ecommerce

The **Top 10 Excell Dealer Members** were recognized for their exceptional annual volume and leadership:

Commercial Food Service

Pitman Restaurant Equipment

Ducote's Restaurant & Bar Equipment

Prime Ticket

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Restaurant Equipment Paradise

Markham Restaurant Supply

Wilson Restaurant Supply

Parts Town

Win Depot Restaurant Equipment Center

Additionally, a new accolade, the **Resilience Award**, was created to recognize our Excell partners for their ability to adapt and pivot during 2020. Dealer members, **Central Food Equipment**, **Mac's Restaurant Equipment**, **Regal Distributing** and **Southwest Bar Needs**, were each recognized for overcoming significant challenges while still growing their businesses.

The **President's Award**, given each year to an individual based on their long-standing commitment to Excell and its dealers, was presented to **Bethany Trombley** from Blodgett.

The James Flores Trailblazer Award, given each year to an individual based on their dedication to innovation and having a positive impact on the group, was presented to Ed Stasiak from BBC Distributing.

The **Danny Caccamisi Leadership Award**, given each year to an individual based on their strong leadership and commitment to excellence, was presented to **Helen Chiu** from Win Depot Restaurant Equipment Center.

Additionally, eight Excell dealerships were recognized for their milestone anniversaries within the group. Capital City Restaurant Supply celebrated their 20th Anniversary, while C. Worth, Commercial Food Service, Krakel Sales, Maxwell Food Equipment, The Knife Guys and Wilson Restaurant Supply each celebrated their 25th Anniversary with the Excell group.



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About:

<u>Excell Foodservice Equipment Dealer Network</u>, based in Denver, is the fastest-growing foodservice equipment buying group in the industry. The groups' nationwide network of foodservice equipment dealers and suppliers are leaders in their marketplace with the goal of providing solutions and to service the needs of end-users.

Members' success is the result of forward-thinking planning, strong management, a focus on relationships and networking, trailblazing technological solutions, unparalleled service offerings and robust programs to promote rapid growth with their suppliers.

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