



PRIVACY POLICY

EFFECTIVE DATE: January 1, 2024

LAST UPDATED: August 23, 2024

Strata Group Purchasing Organization (GPO) respects your privacy and is committed to protecting it through our compliance with this Privacy Policy (the, "Policy"). This Policy describes the types of information we may collect from you or that you may provide when you visit our Website, <https://strata-gpo.com>, (the, "Website") or our Services, and our practices for collecting, using, maintaining, protecting, and disclosing such information.

Included Collection: This Policy applies to information we collect on this Website; in email or any other electronic communications between you and this Website; or when you interact with our applications on third-party websites and services, if those applications or advertising includes links to this Policy.

Excluded Collection: This Policy does not apply to information collected by us, offline or through any other means, including on any other website operated by Cutting Edge Online Training or any other third party (including any affiliated and subsidiaries of Cutting Edge Online Training); or by any third party, including through any application, advertising, or other content that may link to or be accessible from or on the Website.

Your Choice

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. By accessing or using this Website, you agree to this Privacy Policy. If you do not agree to this Privacy Policy, please immediately discontinue your use of this Website. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check this Policy periodically for updates.

Childer Under the Age of 13

Our Website is not intended for children under thirteen (13) years of age. No one under age thirteen (13) may provide any personal information to or on the Website. We do not knowingly collect personal information from children under thirteen (13) years of age. If you are under thirteen (13) years of age, do not use or provide any information on this Website or on or through any of its features on the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under thirteen (13) years of age without

verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under thirteen (13) years of age, please contact us at hello@strata-gpo.com.

What Type of Information Do We Collect?

We receive, collect, and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet Protocol ("IP") address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history, geolocation, information and information collected through cookies, web beacons, or other tracking technologies. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We may collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profiles. Additionally, we may collect information that is about you but individually does not identify you.

How Do We Collect Information

When you conduct a transaction on our Website, as part of the process, we collect personal information you give us, such as but not limited to, your name, address, and email address. Your personal information will be used for the specific reasons stated within this Policy. We collect information from you either directly as you provide it or automatically as you navigate through the Website.

Information You Provide to Us: The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided when you communicate with us.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.

Information We Collect Automatically: We may automatically collect information about you when you visit the Website or use our Services. We may log data or use tracking technologies such as cookies and web beacons to collect this information about you.

Automatic Data Collection Technologies. The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by

activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Locally Stored Objects.** Certain features of our Website may use locally stored objects to collect and store information about your preferences and navigation to, from, and on our Website. Locally stored objects may or may not be managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for locally stored objects, see [Choices About How We Use and Disclose Your Information](#).
- **Web Beacons.** Pages of our the Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit VSI, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- It's important to note that the third-party services, may place cookies or utilize other tracking technologies in providing the platform that Strata uses to provide Services. As these are external services, such practices are not covered by the Privacy Policy.

This Website does not respond to Do Not Track ("DNT") signals and settings configured on a user's browser.

Why Do We Collect Such Information

We collect both personal and non-personal information for the following purposes:

- To provide and operate the Website and to provide Services;
- To provide our users with ongoing customer assistance and technical support;
- To be able to contact users or account holders with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data with or without personally identifiable information, which we or our business partners may use to provide and update our Website or Services;
- To comply with any applicable laws, regulations or court order;
- For any other purpose with your consent.

Third-Party Use of Cookies and Other Tracking Technologies

Our Services are hosted on the Wordpress platform. Wordpress provides us with the online platform that allows us to provide our Website and Services to you. Your data may be stored through Wordpress's data storage, databases and the general Wordpress applications. They store your data on secure servers behind a firewall. You can find Wordpress's privacy policy here: <https://wordpress.org/about/privacy/>

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

How Do We Communicate with Website Visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed to Strata GPO, to poll your opinions through surveys or questionnaires, to send updates about our company, in the normal course of any existing relationships/partnerships/agreements/contracts or as otherwise necessary to contact you to enforce our Terms Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Contact Form: By providing a telephone number and submitting the form you are consenting to be contacted by SMS text messaging. Message & data rates may apply. Reply STOP to opt out of further messaging.

Disclosure of Information

Non-personal information: We may disclose aggregated information or other information that does identify any individual without restriction.

Personal information: We may disclose personal information that we collect, or you provide as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Strata GPO's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Strata GPO about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

Other Disclosures: We may disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request; or

If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Strata GPO's, our partners, or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

Tracking Technologies and Advertising: You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may become inaccessible or not function properly.

Nevada Resident Opt-Out: Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to this designated address: hello@strata-gpo.com. Please know we do not currently sell data triggering that statute's opt-out requirements.

If you don't want us to process your data anymore, please contact us at hello@strata-gpo.com or send us mail to: Strata GPO, 7900 E. Union Avenue, Suite 975, Denver, CO, 80237, Attn: Strata GPO.

California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to hello@strata-gpo.com.

Information Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and Our Contact Information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at hello@strata-gpo.com or send us mail to: Strata GPO, 7900 E. Union Avenue, Suite 975, Denver, CO, 80237, Attn: Strata GPO.